

Telluride Film Festival

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43rd Telluride Film Festival Announces 2016 Poster Artist Yann Legendre

BERKELEY, CA, May 31, 2016 – **43rd Telluride Film Festival** presented by National Film Preserve LTD., proudly announces illustrator, designer and art director Yann Legendre as its 2016 poster artist. Telluride Film Festival’s prestigious annual gathering for film industry insiders, cinema enthusiasts, filmmakers and critics takes place every Labor Day weekend in the picturesque town of Telluride, Colorado. The 43rd edition of TFF will run **September 2-5, 2016.**

Born in France in 1972, Yann Legendre is an internationally recognized illustrator, designer and art director. His illustrations have appeared in the Wall Street Journal, The New York Times, GQ, Creative Review, Stylist Magazine and more. He regularly creates illustrations for Universal Music in London, the Steppenwolf Theater in Chicago, Janus Films and the Criterion Collection in New York. In 2011, CB2 (Crate&Barrel) commissioned him to illustrate a new collection of home furniture called “Fresh Ink”. In 2010 he started a collaboration with the American filmmaker Joe Swanberg, designing and illustrating all of the director’s movie posters. That same year Yann received the “Award of Excellence for the Best Movie Poster Design” from the SXSW Film Festival in Austin. His latest illustrated books included “*Grimm’s Fairy Tales*”, (Rockport, 2014) and “*Couture Confessions: Fashion Legends in Their Own Words*” (Rizzoli, 2016). Yann splits his time between France and the United States.

“Let me start by saying that it’s a great honour to be invited to design the poster of the 2016 Telluride Film Festival and a real challenge as well,” says Legendre. “During the Festival, Telluride is all about films and the love for cinema. While in the town, if you are looking carefully around, you may have a chance to see that even in the middle of the mountains the Yeti is trying his best to be involved in the Festival and hoping to become a movie star, by reaching the summit, literally and figuratively. I use this metaphorical scene to introduce the Telluride Film Festival as a unique place where the magic of cinema happens with a good dose of humour!”

“Yann’s work is immediately recognizable for both its innovation and character,” comments Telluride Film Festival executive director Julie Huntsinger. “His unique vision and dose of humor are what attracted me to his designs and translated perfectly on to the page to create this year’s festival poster. “

Legendre joins a prestigious list of artists who have shared their talents with Telluride Film Festival. Past poster artists include Laurent Durieux, Christian Marclay, Dean Tavoularis, Ed Ruscha, John Mansfield, Julian Schnabel, Dottie Attie, Doug and Mike Starn, David Lance Goines, Chuck Jones, David Salle, Alexis Smith, Jim Dine, Seymour Chwast, Frederic Amat, Francesco Clemente, Dave McKean, Gary Larson, Chip Kidd, John Canemaker, Mark Stock, Laurie Anderson, William Wegman, Ralph Eggleston, Maira Kalman and Dave Eggers.

43rd Telluride Film Festival posters will be available for purchase throughout the four-day Festival, or purchase now by visiting the TFF website at www.telluridefilmfestival.org.

About Telluride Film Festival

The prestigious Telluride Film Festival ranks among the world’s best film festivals and is an annual gathering for film industry insiders, cinema enthusiasts, filmmakers and critics. TFF is considered a major launching ground for the fall season’s most talked-about films. Founded in 1974, Telluride Film Festival, presented in the beautiful mountain town of Telluride, Colorado, is a four-day international educational event celebrating the art of film. Telluride Film Festival’s long-standing commitment is to join filmmakers and film connoisseurs together to experience great cinema. The exciting schedule, kept secret until Opening Day, consists of over two dozen filmmakers presenting their newest works, special Guest Director programs, three major Tributes to guest artists, special events and remarkable treasures from the past. Telluride Film Festival is a 501 (c)(3) non-profit educational program. Festival headquarters are in Berkeley, CA.

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